

JOINT PROGRAM

COMMUNICATIONS

This program prepares students for careers in journalism, advertising, public relations, and broadcast production.

The Joint Degree/Diploma program in Communications combines University of Winnipeg courses with the two-year Creative Communications Diploma from RRC Polytech for a Bachelor of Arts in Communications. This cooperative approach takes advantage of the expertise of both institutions, combining a well-rounded liberal arts education with applied training.

The skills you develop will be sharpened with hands-on experience in work placements during the Creative Communications portion of the program, allowing you to make valuable professional contacts and hone your craft in applied situations.

This program leads to a **Bachelor of Arts in Communications** from The University of Winnipeg and a **Creative Communications Diploma** from RRC Polytech.

SAMPLE CAREERS

Graduates are prepared for careers in journalism, public relations, advertising, and broadcast production.

SAMPLE COURSES

Contemporary Communication Theories introduces students to

SAMPLE

SAMPLE FIRST YEAR

Required courses:

RHET-110X(3) Academic Writing (unless exempt from the Writing Requirement)

RHET-1120(3) Introduction to Rhetoric and Communications

ENGL-100X(3) English 1A or 3 credit hours of first-year English

We also strongly recommend that you fulfil your Science requirement (see the University's Academic Calendar), plus take 15 credit hours of additional first-year courses. Go to:

<https://www.uwinnipeg.ca/rhetoric/programs/joint-communications-degreediploma-uwrrc.html>

STUDY PATTERNS

It is possible to complete the program in four years, but many students take five years or more. *

Most students prefer to complete all UWinnipeg coursework (72 credits) in 2-3 years before moving over to RRC Polytech to do their diploma work. Or you can follow a different pattern, such as:

Year 1-2 – The University of Winnipeg

Year 3-4 – RRC Polytech

Year 5 – The University of Winnipeg

*Students can take courses in the Spring session, or they can be enrolled at RRC Polytech and The University of Winnipeg at the same time in year 3 or year 4 if they want to complete the program in a 4-year timeframe. (For more information, go to <http://www.uwinnipeg.ca/rhetoric>.)

“The Joint Communications program is really the best of both worlds. The University taught me to think critically and to analyze what I was learning. RRC really tries to connect you with the work environment and real-life experience. Together, the degree and the diploma have given me the competitive advantage employers are looking for.”

- Ajit Singh (BA 4-year '03 Communications and BA Hons. '04)

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