



FACULTY OF GRADUATE STUDIES

MANAGEMENT (MiM)

The Master in Management degree (MiM) provides in-depth training and development for students who work in contemporary workplaces and

The MiM degree attracts career-driven individuals with an undergraduate background in business or related disciplines who are seeking additional management credentials. The program welcomes students from various disciplines and this environment is conducive to innovation and building a strong network. As a course-based program, the offerings are flexible and include interactive and experiential learning opportunities. Face-to-face interactions are encouraged. The expected time to graduate is 1 year (full-time) and the maximum time allowed is 5 years.

The MiM degree offers 2 specializations: 1) **Technology, Innovation and Entrepreneurship (TIE)** and 2) **Data Analytics (DA)**. Students in both streams start and end their program with intensive bootcamps on campus. In between these 2 bootcamps, TIO students complete 4 courses on campus and 2 courses online. DA students complete 4 courses on campus and 2 courses online.

Note for international students: Those wishing to qualify for a Post-Graduate Diploma or Degree must complete more than 50% of their courses on campus in in-person courses. International students must be enrolled as full-time students. Sufficient courses are offered in both streams to meet this requirement.

framework to diagnose and solve critical problems in organizations using cases, exercises, discussions, and simulations across all functional areas.

Descriptive Analytics provides an overview of various analytical processes then examines such topics as big data, data visualization, descriptive data collection, random variables and probability theories and business reporting. The focus is on experiential learning and students conduct case analyses and are involved in hands-on experiences.

See additional courses here: <https://www.uwinnipeg.ca/master-in-management/degree-information.html>

ADMISSION REQUIREMENTS

Applicants must hold a 4-year Bachelor of Business and Administration or other similar degrees. The minimum acceptable CGPA (Cumulative Grade Point Average) is a 3.0 out of a possible 4.0, equivalent to a "B." Students in the data analytics specialization need to demonstrate quantitative skills for entry, for example with a degree in business, economics, physics, statistics, finance, mathematics, engineering, or relevant experience. Applicants with other relevant degrees, a professional designation, or extensive professional experience will be considered at the discretion of the MiM Graduate Committee. Note that preparatory online courses may be required.

English Requirement (if applicant's first language is not English): Minimum TOEFL score 550 (paper-based), 213 (computer-based), 86 (internet-based) or IELTS score 6.5 or Duolingo score 120. The test should have been taken within two years of the date a completed application is filed. For more information, please see the [UWinnipeg English Language Requirements](#).

HOW TO APPLY

1. Complete the online application form: uwinnipeg.ca/apply-to-grad-studies
2. In addition to the completed application form, the following must also be included with the application:
 - a. Transcripts are required from ALL recognized, post-secondary institutions attended, whether or not a degree, diploma, or certificate has been awarded. For initial assessment purposes only, copies of unofficial transcripts uploaded on the online application are acceptable and preferred.
 - b. Contact information for at least 1 and preferably 2 individuals familiar with your academic work and who will provide letters of recommendation.
 - c. Provide evidence of meeting the English language requirement (where applicable). Official test scores must be forwarded directly to the Graduate Studies Admissions Office from the testing agency. For initial assessment purposes only, copies of test scores (uploaded to your application) are acceptable and preferred.
 - d. Include an academic writing sample, preferably an essay from a recent course with the instructor's comments, written in English.
 - e. Other supporting documents include: scanned copies of name change (if applicable), CV/ resumé and proof of permanent residency (if applicable).
 - f. Official documents should be sent to the Graduate Studies Admissions Office, The University of Winnipeg, 515 Portage Avenue, Winnipeg, MB Canada R3B 2E9.

Start date for both MiM streams is in **August** of every year. (There is only 1 intake each year.)

Applications for August 2025 are open from **Nov, 2024 to Feb 1, 2025**. At minimum, the completed application must be submitted by Feb. 1 and all supporting documents must be provided by mid-February. Due to the competitive nature of the program, it is recommended to submit a complete application package as soon as possible.

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